Putnam County Fair, Inc.

P.O. Box 955
Eleanor, WV 25070
(304) 586-4001 phone/fax

JULY 14 – 21, 2007

Please return this Form with payment by April 1, 2007 for Discounted Price

AD DEADLINE – MAY 15, 2007

(Attach Business Card or Letterhead)

NAME OF COMPANY: _____

NAME OF INDIVIDUAL OR CONTACT: _____

ADDRESS: _____ TELEPHONE: _____

_____ FAX # _____

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AD SIZE PREFERRED (check one) *(Samples on Back)*	**Price** *(If Paid after April 1st)*	**Price** *(If Paid by April 1st)*
__reserved__ 1. Outside Back Cover	$275.00	$247.50
__reserved__ 2. Inside Front or Back Cover	$200.00	$180.00
__reserved__ 3. Page 1 (facing inside front)	$200.00	$180.00
_____ 4. Full Page (inside book)	$150.00	$135.00
_____ 5. ½ Page	$ 85.00	$ 76.50
_____ 6. ¼ Page (limit 25 words + logo)	$ 50.00	$ 45.00

Note: All copy must be clear – Pictures can be used. **CAMERA-READY COPY IS BEST.**
** Newspaper copy or Xerox copy **NOT** acceptable **

___New Ad Material ___Use Same Copy ___Check Attached ___Please send invoice
(Ad must be complete)

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WEB SITE BANNER: _____$50.00 EACH Will Run 5-1-07 to 4-30-08

YOUR WEB SITE ADDRESS:

_____

Would you like for YBIL Designs to create a banner for you (no charge)? ___Yes ___No
If not, please enclose sample banner.

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Please send me information on: ____Commercial Space at the Fair
___Sponsorship of day or event ____Livestock Auction ___Other

If you can help distribute advertising material, please indicate below how many you would like:

_____POSTERS _____BROCHURES

If you have any questions, please call Nancy Jividen at 586-4001.

www.putnamcountyfair-wv.com